McCALL FASHIONS

Patterns for January 1913

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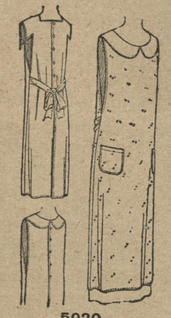
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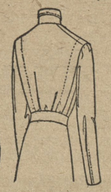

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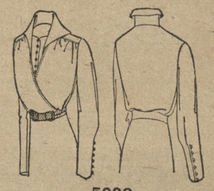
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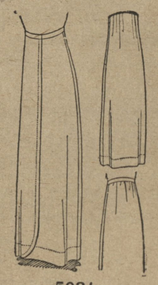
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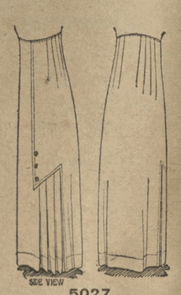

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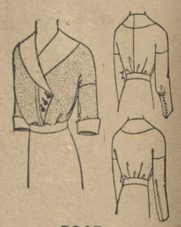
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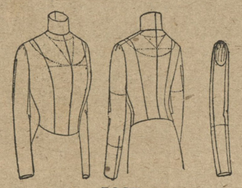
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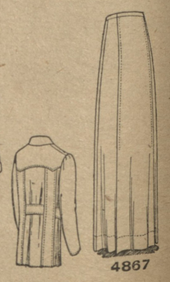
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5030—Ladies' and Misses' Dress Collars. Price, 10 cents. Cut in 2 sizes, small and large. Small size corresponding with 12, 12½ and 13 ins.; large with 13½, 14 and 14½ ins. neck measure. Pointed collar with vest, ¾ yd.; rever collar, ¼ yd.; long rolling collar, ¼ yd.; pointed collar, ¼ yd.; round rolling collar, ⅜ yd.; standing collar with chemisette, ¾ yd. 27 ins. wide.

5037—Ladies' French Model Waist Lining (opening back or front; one or two piece sleeve). **Price, 15 cents.** Cut in 9 sizes, 32, 34, 36, 38, 40, 42, 44, 46 and 48 ins. bust measure. Size 36 requires 2⅞ yds. 27 ins. wide, or 1¾ yds. 36 ins. wide.

5013—Ladies' Dressing Sacque. Price, 15 cents. Cut in 8 sizes, 32, 34, 36, 38, 40, 42, 44 and 46 ins. bust measure. Size 36 requires 3⅜ yds. 27 ins. wide, or 2¼ yds. 36 ins. wide; material for collar, ⅜ yd.

5020—Ladies' and Misses' One-Piece Work Apron. Price, 10 cents. Cut in 2 sizes, small and large. Small size corresponding with 32, 34 and 36 ins.; large with 38, 40, 42 and 44 ins. bust measure. Any size requires 5½ yds. 27 ins. wide, or 3⅝ yds. 36 or 44 ins. wide.

4875—Ladies' Waist. Price, 15 cents. Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 3 yds. 27 ins. wide, or 2¼ yds. 36 ins. wide.

4867—Ladies' Three-Piece Skirt with Inset Pleats. Price, 15 cents. Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires 3⅞ yds. 36 ins. wide, or 2⅝ yds. 44 ins. wide; material for inset pleats, ½ yd. Width around bottom, 2¼ yds.

McCALL PATTERNS FOR JANUARY

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4407—Ladies' Norfolk Coat (two styles of collar). **Price, 15 cents.** Cut in 5 sizes, 32, 34, 36, 38 and 40 ins. bust measure. Size 36 requires 4½ yds. 36 ins. wide, or 3⅝ yds. 44 ins. wide.

5017—Ladies' Four-Gored Skirt (back pleated or gathered). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires 3¾ yds. 36 ins. wide, or 2¾ yds. 54 ins. wide. Width around bottom, 2½ yds.

5023—Ladies' Dress (to be worn over a guimpe; five-gored skirt). **Price, 15 cents.** Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 6¼ yds. 36 ins. wide, or 5⅛ yds. 44 ins. wide; material for collar, ⅝ yd. 36 ins. wide; for revers and collar, ½ yd. Width around bottom, 2⅛ yds.

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323, Transfer Pattern

4407—5017

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5029—Ladies' Waist with Chemisette. Price, 15 cents. Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 2⅝ yds. 36 ins. wide, or 2 yds. 44 ins. wide; material for revers, ⅝ yd.

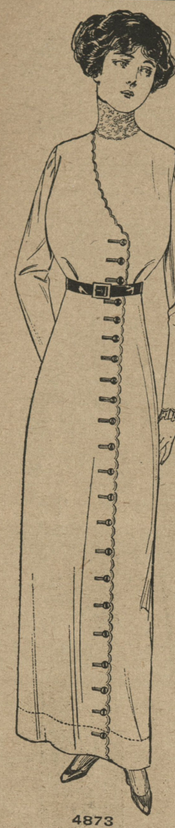
5027—Ladies' Two-Piece Skirt (with inset pleats). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires 3¾ yds. 36 ins. wide, or 3¼ yds. 44 or 54 ins. wide. Width around bottom, 2¾ yds.

5045—Ladies' Waist (two styles of sleeve; with or without center-back seam in waist and collar). **Price, 15 cents.** Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 2¼ yds. 36 or 44 ins. wide; material for collar and cuffs, 1 yd. 27 ins. wide; for collar, ¾ yd. 18 ins. wide.

5031—Ladies' Three-Piece Skirt (back gathered or pleated). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires 3⅜ yds. 36 ins. wide, or 2⅝ yds. 44 or 54 ins. wide. Width around bottom, 2 yds.

5033—Ladies' Dress (four-gored skirt). **Price, 15 cents.** Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 4¼ yds. 44 ins. wide, or 3½ yds. 54 ins. wide; material for fronts, collar, etc., 2¾ yds.; for collar and cuffs, ⅞ yd. Width around bottom, 2⅜ yds.

FOR OTHER VIEWS SEE OPPOSITE PAGE



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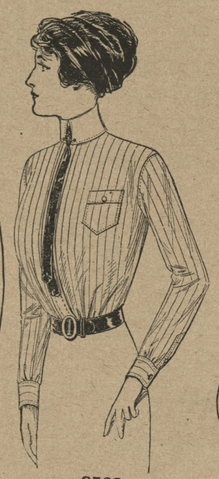

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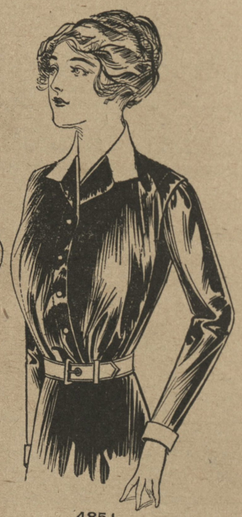

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4480—Ladies', Misses' and Girl's Quaker Bonnet and Tyrolian Hat. Price, 10 cents. For Quaker Bonnet, ladies' or misses', 1¾ yds. 27 ins. wide; for girl's, 1¼ yds. 27 ins. wide; for Tyrolian Hat, ladies', 1 yd. 27 ins. wide; misses' or girls', ⅞ yd. 27 ins. wide.

4890—Ladies', Misses' and Girl's Hats. Price, 10 cents. Cut in 3 sizes. Ladies' size requires for straight hat, ⅞ yd. 27 ins. wide, or ⅝ yd. 36 ins. wide; for Dutch hat, ⅝ yd. 27 ins. wide, or ⅝ yd. 36 ins. wide; for Misses' straight hat, ⅝ yd. 27 ins. wide, or ½ yd. 36 ins. wide; for Dutch hat, ½ yd. 27 ins. wide, or ⅜ yd. 36 ins. wide; for Girl's straight hat, ½ yd. 27 ins. wide, or ⅜ yd. 36 ins. wide; for Dutch hat, ½ yd. 27 ins. wide, or ⅜ yd. 36 ins. wide.

4873—Ladies' Dress (five-gored skirt). **Price, 15 cents.** Cut in 8 sizes, 32, 34, 36, 38, 40, 42, 44 and 46 ins. bust measure. Size 36 requires 5¾ yds. 36 ins. wide, or 4⅛ yds. 44 ins. wide. Width around bottom, 2¼ yds.
McCall Transfer Pattern No. 323 used. Price, 10 cents.

4813—Ladies' Dress with Chemisette (two styles of sleeve; five-gored skirt; inverted pleat or habit back). **Price, 15 cents.** Cut in 8 sizes, 32, 34, 36, 38, 40, 42, 44 and 46 ins. bust measure. Size 36 requires 6⅜ yds. 36 ins. wide, or 5⅜ yds. 44 ins. wide; 1 yd. material for collar and cuffs. Width around bottom, 2¾ yds. with inverted pleat, or 2½ yds. with habit back.

4851—Ladies' Shirt Waist (two styles of sleeve). **Price, 15 cents.** Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 3½ yds. 27 ins. wide, or 1⅞ yds. 44 ins. wide.

3763—Ladies' Shirt Waist (with or without yoke; box pleat or coat closing). **Price, 15 cents.** Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 3 yds. 27 ins. wide, or 2 yds. 36 ins. wide.
Ladies' Collar No. 4240 used. Price, 10 cents.

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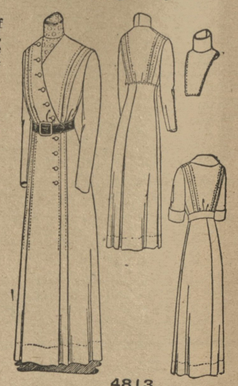

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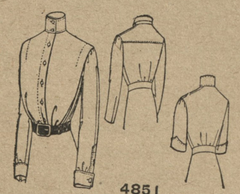

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These evening wraps and gowns suggest the artistic effects that may be secured by the use of any of the shimmering silks, satins and velvets now being displayed in profusion at the shops. The notable peculiarity of the season's materials is their extreme soft or "supple" texture, which lends itself so well to the clinging draped effects now in vogue. In materials of this kind the brocaded effects undoubtedly hold the lead. Lace is much used on dinner and evening gowns. And there is a great deal of bead trimming seen, also, which comes by the yard in a variety of beautiful designs, often Oriental in effect. The beads may be had also by the dozen in imitation of all kinds of jewels, as many prefer to sew them on separately, carrying out original ideas and designs.

There are several interesting and pronounced features of the season's styles illustrated on this page. One is the long, loose evening wrap, only recently introduced, which is being taken into favor rapidly. It is a most comfortable and graceful affair, having the funnel-shaped sleeves which were worn years ago, then dropped, and are now quite one of the latest fads. Embossed velvets and brocaded satins are used for wraps of this kind and also for the short theater coats, with lovely fur bandings of all varieties used to finish the edges.

Another interesting feature is the fish-tail train, most appropriately named, which lends a distinctly smart look to the clinging evening skirt, that should have a tight drawn-in look about the feet to produce the right effect. In skirts, drapery, of course, is "the thing." The skirt itself may be draped, or an extra piece of material may be draped over it; this latter form is most favored for evening gowns.

5052—Misses' Dress (one-piece skirt; with or without one-piece drapery). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires for dress, 4 yds. 36 ins. wide, or 2¾ yds. 54 ins. wide; extra material for drapery, 2⅝ yds. 22 ins. wide; material for waist, 1¾ yds. 27 ins. wide; for bretelle, 1 yd. 27 ins. wide. Width around bottom, 1⅝ yds.

5035—Ladies' and Misses' Evening Wrap (sleeves and body in one). **Price, 15 cents.** Cut in 3 sizes, small, medium and large. Small size corresponding with 32 and 34 ins.; medium with 36 and 38 ins.; large with 40, 42 and 44 ins. bust measure. Medium size requires 5 yds. 40 ins. wide, or 4⅝ yds. 44 ins. wide; material for collar, 1¼ yds.

5041—Ladies' and Misses' Evening Cape (in two lengths; with or without sleeves). **Price, 15 cents.** Cut in 3 sizes, small, medium and large. Small size corresponding with 32 and 34 ins.; medium with 36 and 38 ins.; large with 40, 42 and 44 ins. bust measure. Medium size requires 5⅝ yds. 40 ins. wide, or 4½ yds. 54 ins. wide; material for collar, ½ yd.

5049—Ladies' Waist (with set-in sleeves or overblouse with lining). **Price, 15 cents.** Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 3⅛ yds. 27 ins. wide, or 2⅛ yds. 36 ins. wide; material for revers, ½ yd.; for vest, ⅝ yd.

5046—Ladies' One-Piece Skirt (with or without drapery). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires for skirt, 3⅛ yds. 44 ins. wide, or 2½ yds. 54 ins. wide; for drapery, 3¼ yds. 36 ins. wide, or 2¾ yds. 44 ins. wide; bordered material, 3¼ yds. 36 ins. wide. Width around bottom, 2½ yds. for sweep length; 1⅞ yds. for round length.

5047—Ladies' Waist. Price, 15 cents. Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 2¼ yds. 27 ins. wide, or 1½ yds. 36 ins. wide; extra bordered material for bretelles, 2½ yds. 13 ins. wide.

4945—Ladies' Dress (with straight piece drapery; two styles of sleeve; three-piece skirt, pleated or gathered). **Price, 15 cents.** Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 5 yds. 36 ins. wide, or 4½ yds. 44 ins. wide; extra straight or bordered material for drapery, 6 yds. 22 ins. wide. Width around bottom, 2⅛ yds. in sweep length; 1⅞ yds. in round length.

FOR OTHER VIEWS SEE OPPOSITE PAGE

Anyone making a study of dress knows that as much care must be exercised in the choosing of materials of the right shades and new weaves as in the selection of correct and becoming styles. The costumes illustrated on this page are of semi-dressy type designed for house and street wear. To secure their smartest development, materials should be chosen from among the new serges, ratines, agarics, cotton crêpes—which come plain, striped or bordered—satins, brocaded velvets, messalines, or the popular charmeuse.

The colors most in vogue are seal-brown, taupe, mole, navy blue and green, and quite the most desirable finish that a costume can have, this season, is a trimming of fur around collar, sleeves and the bottom of the skirt.

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4959—See other views and description on page 8

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4805—Ladies Waist with Chemisette (with underarm gore; two styles of sleeve). **Price, 15 cents.** Cut in 8 sizes, 32, 34, 36, 38, 40, 42, 44 and 46 ins. bust measure. Size 36 requires 3⅝ yds. 27 ins. wide, or 2⅜ yds. 36 ins. wide. McCall Transfer Pattern No. 384 used on small view. Price, 10 cents.

4807—Ladies' Four-Gored Skirt (with or without inset section; inverted pleat or habit back). **Price, 15 cents.** Cut in 7 sizes, 22, 24, 26, 28, 30, 32 and 34 ins. waist measure. Size 26 requires 3½ yds. 36 ins. wide, or 3 yds. 44 ins. wide; ⅞ yd. material 11 ins. wide for inset piece. Width around bottom, 2½ yds. with inverted pleat, or 2⅛ yds. for habit back.

4797—Ladies' Dress (two styles of sleeve; five-gored skirt; inverted pleat or habit back). **Price, 15 cents.** Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 5 yds. 36 ins. wide, or 4⅛ yds. 44 ins. wide. Width around bottom, 2⅜ yds. with inverted pleat and 2 yds. with habit back.

5043—Ladies' Coat. Price, 15 cents. Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 4⅛ yds. 36 ins. wide, or 3⅛ yds. 44 ins. wide; material for collar and cuffs, ⅜ yd. 27 ins. wide.

5051—Ladies' Five-Gored Skirt (with front inset section). **Price, 15 cents.** Cut in 7 sizes, 22, 24, 26, 28, 30, 32 and 34 ins. waist measure. Size 26 requires 3⅞ yds. 36 ins. wide, or 2⅞ yds. 44 ins. wide; material for inset front, 1¼ yds. Width around bottom, 2⅛ yds.

5011—Ladies' Waist. Price, 15 cents. Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 3 yds. 36 ins. wide, or 2⅛ yds. 44 ins. wide; material for revers or collar, ⅜ yd.

5025—Ladies' Six-Gored Skirt (opening side-front or side-back). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires 3⅝ yds. 36 ins. wide, or 3⅛ yds. 44 or 54 ins. wide. Width around bottom, 2½ yds.

FOR OTHER VIEWS SEE PAGE EIGHT

One of the most interesting changes in the season's styles is the loose effect, quite pronounced, noticeable at armhole and waistline. It is no longer good form to look trim and neat. All the recent importations show the waist pouching over the belt, which may be a high Grecian girdle or an extremely narrow leather belt, and this loose effect in the waists is being rapidly adopted, though with modifications, on our side of the water.

Sleeves are showing slight fulness at the elbow, put in by means of tiny pleats or gathers at the seam. In some of the new waists the sleeves, while giving the appearance of being sewed to the loose-fitting dropped shoulder, are in reality attached to a lining underneath.

5039 5015—5019 5021—4883

5039—Ladies' Shirt Waist Dress (three or four gored skirt; habit or gathered back). **Price, 15 cents.** Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 5 yds. 36 ins. wide, or 4¼ yds. 44 ins. wide; material for collar, ½ yd. Width around bottom, 2 yds. McCall Transfer Pattern No. 323 used on small view. Price, 10 cents.

5015—Ladies' Waist with Chemisette. Price, 15 cents. Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 3⅛ yds. 36 ins. wide, or 2⅜ yds. 44 ins. wide; material for revers, ⅝ yd.; for collar ⅜ yd.

5019—Ladies' Two-Piece Skirt (with inset pleats; back pleated or gathered at waistline). **Price, 15 cents.** Cut in 5 sizes, 22, 24, 26, 28 and 30 ins. waist measure. Size 26 requires 3⅜ yds. 36 ins. wide, or 2¾ yds. 44 or 54 ins. wide. Width around bottom, 2¼ yds.

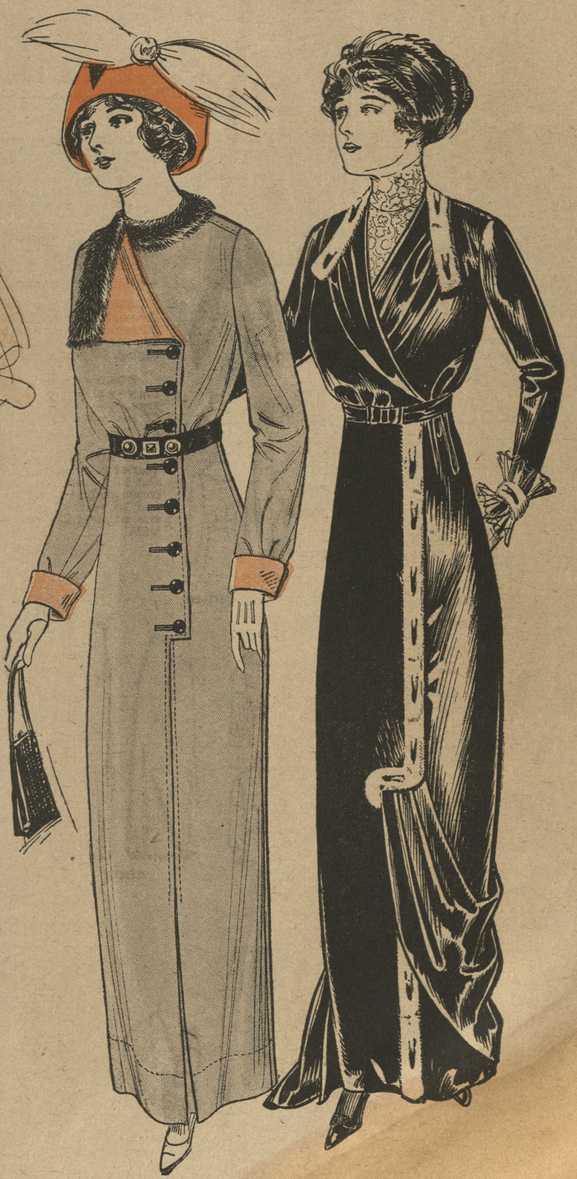
5021—Ladies' Waist with Lining (set-in sleeve or with sleeve attached to lining). **Price, 15 cents.** Cut in 7 sizes, 32, 34, 36, 38, 40, 42 and 44 ins. bust measure. Size 36 requires 2⅜ yds. 36 ins. wide, or 2¼ yds. 44 ins. wide; material for lining and sleeves, 1⅜ yds. 36 ins. wide, or 1½ yds. 44 ins. wide; for front, collar and cuffs, 1⅛ yds.

4883—Ladies' Five-Gored Skirt (with or without pleats at side-front; opening side-front or side-back). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires 4⅜ yds. 36 ins. wide, or 4 yds. 44 ins. wide; ⅝ yd. material for pleated section. Width around bottom, 2⅝ yds. with pleats; 2⅜ yds. without pleats.

5055—Ladies' Waist with Chemisette (sleeve in two styles). **Price, 15 cents.** Cut in 6 sizes, 32, 34, 36, 38, 40 and 42 ins. bust measure. Size 36 requires 3 yds. 36 ins. wide, or 2½ yds. 44 ins. wide.

4617—Ladies' Four-Gored Skirt (opening side-front or side-back). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires 3¾ yds. 36 ins. wide, or 2¾ yds. 44 ins. wide. Width around bottom, 1¾ yds.

5053—Ladies' Four-Gored Skirt (with or without drapery). **Price, 15 cents.** Cut in 6 sizes, 22, 24, 26, 28, 30 and 32 ins. waist measure. Size 26 requires for skirt, 4½ yds. 36 ins. wide, or 3 yds. 54 ins. wide; extra material for drapery, 2⅜ yds. 36 ins. wide, or 1¼ yds. 54 ins. wide. Width around bottom, 2⅛ yds.



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4828—See other views and description on page 9

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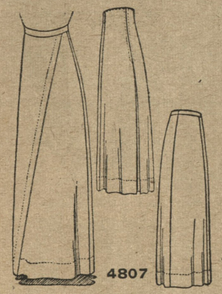

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384, Transfer Pattern

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470 and 454, Transfer Patterns

4506—Misses' Dress with Chemisette (two-piece skirt, dart tucked or gathered). **Price, 15 cents.** Cut in 5 sizes, 14, 15, 16, 17 and 18 years. Size 16 requires 5¼ yds. 36 ins. wide, or 4¾ yds. 44 ins. wide; 1⅛ yds. 27 ins. wide material for collar, cuffs and skirt piece. Width around bottom, 2 yds.

4270—Ladies' and Misses' Caps and Hood. Price, 10 cents. Cut in 3 sizes, small, medium and large. Cap, any size, 1⅛ yds. 24 ins. wide; ruffled cap, any size, ¾ yd. 24 ins. wide; hood, any size, 1¼ yds. 24 ins. wide.

4959—Ladies' and Misses' Hat and Fur Set. Price, 15 cents. Cut in 2 sizes, ladies and misses. Either size requires 4 yds. 22, 24 or 27 ins. wide, or 3⅜ yds. 36 ins. wide; lining, ⅝ yd. 27 or 36 ins. wide; edging, 10 yds.

5040—Child's Set of Underwear (underwaist, drawers and petticoat). **Price, 10 cents.** Cut in 5 sizes, 2, 4, 6, 8 and 10 years. Size 4 requires 3¼ yds. 27 ins. wide, or 2⅛ yds. 36 ins. wide; embroidery, 1¾ yds.

5050—Misses' Combination Undergarment (corset cover and closed drawers). **Price, 10 cents.** Cut in 3 sizes, small, medium and large. Small size corresponding with 13 and 14 years; medium with 15 and 16 years; large with 17 and 18 years. Medium size requires 2¼ yds. 36 ins. wide, or 2 yds. 44 ins. wide.

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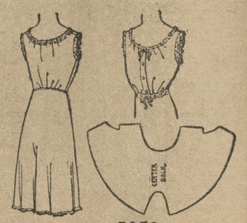

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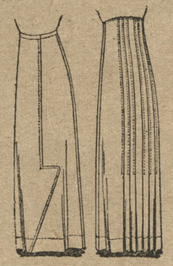

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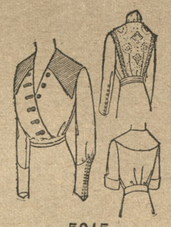

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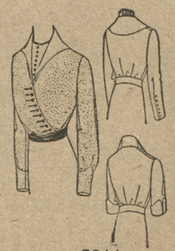

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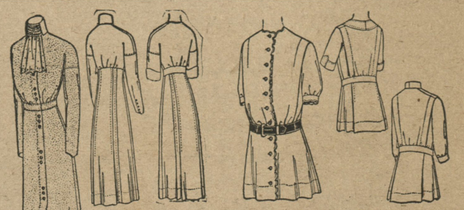

4806 4798

323, Transfer Pattern

4808

428, Transfer Pattern

4808 4798

5016

5044 5016

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5012—Girl's Dress (straight-pleated skirt). **Price, 15 cents.** Cut in 4 sizes, 6, 8, 10 and 12 years. Size 8 requires 3⅝ yds. 36 ins. wide, or 2¾ yds. 44 ins. wide; material for collar, ½ yd.

5054—Misses' Dress (four-gored skirt). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 4½ yds. 36 ins. wide, or 3½ yds. 44 ins. wide; material for collar and cuffs, ⅝ yd.; for fronts, collar, etc., 2½ yds. 18 ins. wide. Width around bottom, 1⅞ yds.

4828—Misses' Dress with Chemisette (two styles of collar; three or four gored skirt; opening side-front or center-back; habit or gathered back). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 5¼ yds. 36 ins. wide, or 4⅜ yds. 44 ins. wide; ⅞ yd. material for collar and cuffs. Width around bottom, 1⅞ yds.

5044—Boy's Russian Suit with Shield (knickerbocker trousers). **Price, 15 cents.** Cut in 3 sizes, 2, 4 and 6 years. Size 4 requires 2¾ yds. 36 ins. wide, or 2¼ yds. 44 ins. wide; material for collar, ¾ yd. 18 ins. wide.

5016—Boy's Norfolk Suit (with or without shield; knickerbocker trousers). **Price, 15 cents.** Cut in 3 sizes, 2, 4 and 6 years. Size 4 requires 2⅝ yds. 44 ins. wide, or 2⅛ yds. 54 ins. wide; material for collar, ½ yd.; for shield, ⅝ yd.

4808—Misses' Dress (five-gored skirt, with or without pleated section). **Price, 15 cents.** Cut in 5 sizes, 14, 15, 16, 17 and 18 years. Size 16 requires 5¼ yds. 36 ins. wide, or 3⅞ yds. 44 ins. wide. Width around bottom, 2¼ yds.

An adaptation of McCall Transfer Pattern No. 428 used on small view. Price, 10 cents.

4798—Girl's Dress (five-gored skirt). **Price, 15 cents.** Cut in 5 sizes, 4, 6, 8, 10 and 12 years. Size 8 requires 3½ yds. 27 ins. wide, or 2¾ yds. 36 ins. wide.

McCall Transfer Pattern No. 323 used on small view. Price, 10 cents.

4806—Misses' Dress (five-gored skirt with inset section). **Price, 15 cents.** Cut in 5 sizes, 14, 15, 16, 17 and 18 years. Size 16 requires 4¾ yds. 36 ins. wide, or 3¾ yds. 44 ins. wide; ¾ yd. material for rever, cuffs and inset piece. Width around bottom, 2⅛ yds.

4404

5042

5026

4404

5014

5038
4890, Hat
4890—See other views and description on page 4

5042
4480, Hat
4480—See other views and description on page 4

5026

5014

5038

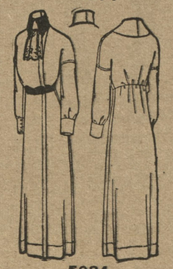
4914
4480, Hat
379, Transfer Pattern
4480—See other views and description on page 4

5034
4270, Hat
4270—See other views and description on page 9

5048

5048

4914



5034

4404—Girl's Norfolk Dress (straight skirt attached to underbody). **Price, 15 cents.** Cut in 4 sizes, 6, 8, 10 and 12 years. Size 8 requires 4 yds. 36 ins. wide, or 3¼ yds. 44 ins. wide.

5014—Child's Dress (straight skirt, pleated or gathered). **Price, 15 cents.** Cut in 5 sizes, 2, 4, 6, 8 and 10 years. Size 4 requires 3¼ yds. 27 ins. wide, or 2¼ yds. 36 ins. wide; embroidery, 3¼ yds.

5038—Child's Dress (opening front or back). **Price, 15 cents.** Cut in 5 sizes, 2, 4, 6, 8 and 10 years. Size 4 requires 3 yds. 27 ins. wide, or 2⅛ yds. 36 ins. wide; material for collar, ¼ yd.

5042—Girl's Coat (straight lower edge; any size can be cut from a blanket 54 ins. wide and 2 yds. long). **Price, 15 cents.** Cut in 6 sizes, 2, 4, 6, 8, 10 and 12 years. Size 8 requires 3½ yds. 27 ins. wide, or 1¾ yds. 54 ins. wide; material for collar and hood, 1¾ yds. 18 ins. wide.

5026—Girl's Dress (four-gored skirt). **Price, 15 cents.** Cut in 4 sizes, 6, 8, 10 and 12 years. Size 8 requires 2⅝ yds. 36 ins. wide, or 2¾ yds. 44 ins. wide; material for collar and cuffs, ¾ yd.
McCall Transfer Pattern No. 323 used. Price, 10 cents.

4914—Misses' Dress (to be worn over a guimpe; five-gored skirt). **Price, 15 cents.** Cut in 5 sizes, 14, 15, 16, 17 and 18 years. Size 16 requires 5¼ yds. 36 ins. wide, or 4¼ yds. 44 ins. wide; ⅞ yd. material for collar and cuffs. Width around bottom, 2½ yds.
McCall Transfer Pattern No. 323 used on small view. Price, 10 cents.

5034—Misses' Dress (three-piece skirt). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 4 yds. 36 ins. wide, or 3⅝ yds. 44 ins. wide; material for collar and cuffs, ¾ yd. Width around bottom, 1⅝ yds.

5048—Misses' Dress (two styles of sleeve; two-piece skirt). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 4½ yds. 36 ins. wide, or 3⅝ yds. 44 ins. wide; material for collar and cuffs, 1⅜ yds. Width around bottom, 1⅝ yds.

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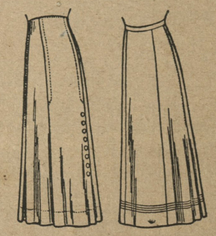
4294

5036



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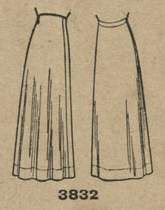

3832

5032

5018

5028

5024

3832—5024
4959, Muff
4959—See other views and description on page 8

4294—3922
4480, Hat
4480—See other views and description on page 4

5028

5022—Girl's Dress (three-piece skirt). **Price, 15 cents.** Cut in 4 sizes, 6, 8, 10 and 12 years. Size 8 requires 2½ yds. 36 ins. wide, or 2¼ yds. 44 ins. wide.

5036—Girl's Dress (straight skirt, pleated or gathered). **Price, 15 cents.** Cut in 4 sizes, 6, 8, 10 and 12 years. Size 8 requires 3⅝ yds. 36 ins. wide, or 2⅝ yds. 44 ins. wide; material for collar and cuffs, ¾ yd. 36 ins. wide.
McCall Transfer Pattern No. 323 used on small view. Price, 10 cents.

5018—Child's Dress (to be slipped on over the head; bloomers and underbody). **Price, 15 cents.** Cut in 4 sizes, 2, 4, 6 and 8 years. Size 4 requires 3 yds. 36 ins. wide, or 2¼ yds. 44 ins. wide; material for collar and cuffs, ¾ yd.

5032—Child's Dress. Cut in 4 sizes, 4, 6, 8 and 10 years. **Price, 15 cents.** Size 6 requires 2½ yds. 36 ins. wide, or 2 yds. 44 ins. wide; material for collar and cuffs, ½ yd.
McCall Transfer Pattern No. 318 used on small view. Price, 10 cents.

5024—Misses' Coat (in full or shorter length). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 4⅛ yds. 44 ins. wide, or 3⅛ yds. 54 ins. wide.

3832—Misses' Two-Piece Skirt. Price, 15 cents. Cut in 5 sizes, 14, 15, 16, 17 and 18 years. Size 16 requires 3½ yds. 27 ins. wide, or 2½ yds. either 36, 44 or 54 ins. wide. Width around bottom, 2½ yds.

4294—Misses' Norfolk Coat (two lengths and two styles of collar). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 4 yds. 36 ins. wide, or 3¼ yds. 44 ins. wide.

3922—Misses' Six-Gored Skirt. Price, 15 cents. Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 3 yds. 36 ins. wide, or 2⅜ yds. 54 ins. wide. Width around bottom, 2⅜ yds.

5028—Misses' Dress (five-gored skirt, with or without inset pleats). **Price, 15 cents.** Cut in 6 sizes, 13, 14, 15, 16, 17 and 18 years. Size 15 requires 4¾ yds. 36 ins. wide, or 3½ yds. 44 ins. wide; material for collar and cuffs, ½ yd. Width around bottom, 2 yds. with inset pleats; 1⅞ yds. without inset pleats.

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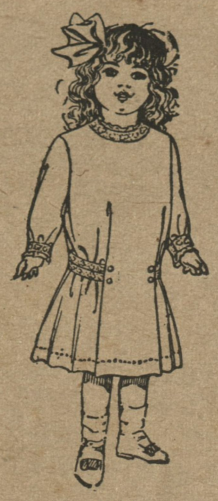

4920

4350

Rag Doll 494

See other views at bottom of page, Dress 4350

3780

5010

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Cut in 4 sizes, 18, 20, 22 and 24 inches long
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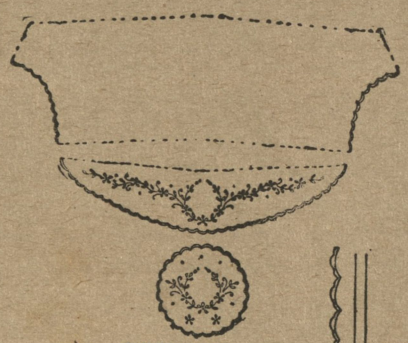

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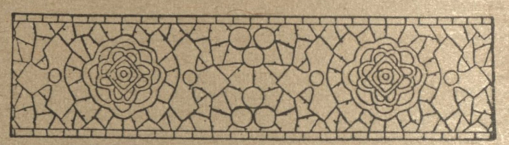

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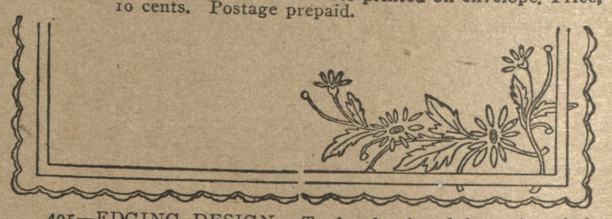

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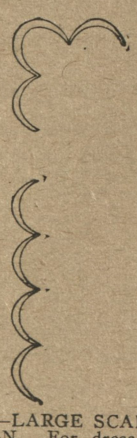

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